**»Let's be smart« special exhibition in hall 4.2 stand E-010**

**Mues-Tec GmbH & Co. KG at imm cologne 2020: Smart Life - Smart Mirror**

**Grossenlueder/Cologne, December 2019** – Mues-Tec a technology-leading provider of smart, interactive mirrors once again makes the imm cologne's special home exhibition »let´s be smart« a prominent presentation platform for its latest innovations. Mues-Tec’s Smart Mirror technologies perfectly represent the core concept of the »let´s be smart« exhibition area: The experience of meaningful technological innovations that enrich future-oriented living positively and bring maximum comfort into everyday life.

Mues-Tec’s Smart Mirror brings the digital future to all rooms: The ingenious, Android 8-equipped mirror, brings apps from the Google Playstore plus a wide range of infotainment into bathrooms, the kitchen, the office, as well as in entrance areas, living rooms or guest rooms.

With apps over the sink, every day begins with entertainment at its best and latest news. A glance at the smart mirror’s individually configured dashboard, a fingertip on its touch screen or a command to its voice control and it informs about what is pending today during morning care. The intelligent device even keeps track of the weight and checks the skin moisture.

In the kitchen, Mues-Tec’s smart device not only becomes an audiovisual idea-source for perfect meals and interactive cooking but can also be connected to intelligent kitchen appliances. In the office and practically every living room and bedroom, the Smart Mirror becomes a personal communicator and versatile infotainer, which nobody wants to do without once experienced its user-friendliness and functionality.

The Smart Mirror’s built-in Microphone and its integrated camera allow communication - for example, via Skype - and can be deactivated if desired. On request, the intelligent mirror plays music or video favorites in best playback quality or becomes a command center for smart home components. Its connectivity also provides access to external audiovisual sources.

**Visit us at imm cologne 2020 in hall 4.2, stand E-010**

***Press Contact***

*Mues-Tec GmbH & Co. KG*

*Viktoria Thur, CEO*

[*v.thur@mues-tec.de*](mailto:v.thur@mues-tec.de)

*Annette Hartung-Perlwitz*

[*presse@mues-tec.de*](mailto:presse@mues-tec.de)

**We are happy to provide high-resolution images on request.**